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March 9, 2008

Luxury rental car club launched in Vancouver

Vancouver, British Columbia – A new premier car club, Empire One, will make its debut at the Vancouver International Auto Show on March 29. The display will include a 2008 Bentley Continental GT Speed, the club's featured vehicle for the launch, which will be available for a complete hands-on, interactive experience for all auto show visitors.

“At Empire One, our vision is to turn car lovers' dreams of driving the finest in luxury vehicles into a reality,” said Harvey Sanghera, founder and president. “This is why, for our company debut, we want visitors to the Auto Show to see the paint up close, feel the leather interior, and experience the feeling sitting behind the wheel of one of the world's most exclusive vehicles.”

Club members have up to 70 days of driving, with a combination of points and kilometres to be used towards driving days throughout the year. Cars are delivered and picked up at the member's home or office, and all insurance, maintenance and storage costs are taken care of by Empire One.

The company's collection will include the Ferrari F430 Spyder, Lamborghini Gallardo Superleggera, Audi R8, Porsche 911 Turbo, Maserati Quattroporte Sport GT, Maserati Gran Turismo S, Aston Martin Vantage, Range Rover Sport Supercharged, BMW M3 and Nissan GT-R. For more information, visit www.empireone.ca.

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