



EMPIRE ONE

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Vancouver entrepreneur launches Canada's first premier car club

Vancouver, BC – Vancouver-based premier car club, Empire One, proudly makes its debut this month at the **Vancouver International Auto Show, March 29-April 6, 2008, at BC Place Stadium**. On display at the show will be the exclusive club's featured vehicle for the launch– the **2008 Bentley Continental GT Speed**, available for a complete hands-on, interactive experience for all auto show visitors.

“At Empire One, our vision is to turn car lovers' dreams of driving the finest in luxury vehicles into a reality,” says Empire One Founder and President, Harvey Sanghera. “This is why, for our company debut, we want visitors to the Auto Show to see the paint up close, feel the leather interior, and experience the feeling sitting behind the wheel of one of the world's most exclusive cars.”

For the first time in Canada, those hoping for more than just a short viewing of the Bentley can sign on to become an Empire One member, giving them up to 70 days of uninhibited driving of the fastest, sleekest, and most luxurious cars available in the world. Already an extremely popular concept in the US and the UK, Empire One is offering British Columbians the chance to join in on the experience.

The program works by offering a combination of points and kilometers to be used towards driving days throughout the year. Dependent on the car's category and day of the week, members will enjoy anywhere from 55 to 70 days a year of pure, blissful driving. Cars are delivered and picked up at a member's home or place of work and all insurance, maintenance, and storage costs are taken care of by Empire One.

“The creation of this premier car club is a labour of love,” offers Sanghera. “Inspired by the success of luxury car clubs in my native UK, I wanted to bring the ultimate driving experience coupled with a fantastic vehicle choice to the Canadian market. By becoming a member of Empire One's elite car club, members not only get the chance to drive a selection of the most sought after cars, they also rid themselves of the practical aspects of owning a luxury vehicle. Instead, our members' only concern is the thrill of driving.”

Offering unprecedented access to the finest cars available in the auto industry, Empire One's prestigious car collection will include:

- Bentley Continental GT Speed
- Ferrari F430 Spyder
- Lamborghini Gallardo Superleggera
- Audi R8
- Porsche 911 Turbo
- Maserati Quattroporte Sport GT
- Maserati Gran Turismo S
- Aston Martin Vantage
- Range Rover Sport Supercharged
- BMW M3
- Nissan Skyline GTR

The availability of Empire One vehicles is subject to change without notice. Members are encouraged to check with an Empire One representative to find out about a vehicle's availability at time of booking.

The first 40 Empire One founding members will enjoy extra privileges and benefits.

To learn more about Empire One or to become a Founding member, please visit www.empireone.ca

To learn more about the Vancouver International Auto Show, please visit www.vancouverinternationalautoshow.com

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