



EMPIRE ONE

FOR IMMEDIATE RELEASE

## **Empire One proudly supports the Canadian Cancer Society fundraiser**

**Vancouver, BC** – Empire One, Vancouver’s Premier Car Club, is pleased to announce it will auction off a one-month membership valued at \$10,000 at the eighth annual Jeans and Gems Gala, taking place October 25, 2008 at Thunderbird Show Park in Langley. A major fundraising event for the Canadian Cancer Society in the Fraser Valley, the evening will feature both live and silent auctions as well as musical entertainment, with all proceeds benefiting cancer research.

“It is truly a privilege for Empire One to be aligned with such a worthwhile cause,” says Harvey Sanghera, Founder and President of Empire One. “Everyone has been touched by cancer at one point in their lifetime, and I am proud to lend my support to help find a cure for this devastating disease.”

The winning bidder for the Empire One prize will receive a one-month Class 5 membership for a Bentley Continental GT Speed. The membership is equivalent to one extended weekend (meaning Thursday noon to Monday at 10am), and will be valid for one year from the announced prize date.

“Empire One allows clients to afford luxury living while a third party takes care of the management, maintenance, and other responsibilities of owning luxury vehicles,” explains Sanghera. “This is a wonderful opportunity for someone to test drive the Empire One concept, while at the same time giving back to the community.”

As Western Canada’s first and only high-end private car club, Empire One offers car aficionados up to 70 days of unlimited driving of some of the most luxurious and fastest cars available. A concept already popular in the US and the UK, Empire One is the first company of its kind to bring British Columbians the opportunity to experience the thrill of driving a coveted vehicle at a fraction of the cost of ownership.

Offering unprecedented access to the finest cars available in the auto industry, Empire One’s prestigious car collection includes:

- Bentley Continental GT Speed
- Ferrari F430 Spyder F1

- Lamborghini Gallardo Superleggera
- Audi R8 R-tronic
- Porsche 911 GT3
- Maserati Gran Turismo S
- Nissan Skyline GTR
- Aston Martin Vantage Roadster
- Range Rover Supercharged
- BMW M3 Convertible
- Jaguar XF Supercharged

*The availability of Empire One vehicles is subject to change without notice. Members are encouraged to check with an Empire One representative to find out about a vehicle's availability at time of booking.*

To learn more about Empire One or to become a Founding member, please visit [www.empireone.ca](http://www.empireone.ca), or drop in for a personalized tour of their new location at 3150 – 21331 Gordon Way, Richmond, BC.

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